

Central Coast Athletics Foundation



Why Sponsor Us?

Supporting CCAF is more than a sponsorship—it's an investment in the health, growth, and future of our community. When you partner with CCAF, your business directly empowers thousands of local youth by expanding access to Track & Field, Cross Country, and other year-round athletic programs that build confidence, resilience, and lifelong healthy habits. Your brand becomes aligned with positive community impact, educational enrichment, and athletic excellence across San Luis Obispo County.

All contributions are dedicated to supporting youth athletics within the community. We are a completely volunteer-based organization, with 100% of our efforts focused on this mission.

Community Impact Project:

Legacy Video Scoreboard Project – Arroyo Grande

High School Doug Hitchen Stadium. CCAF is spearheading a significant upgrade that focuses on community enhancement:

- A cutting-edge video scoreboard designed for athletics, graduations, assemblies, and various community events.
- **CCAF has already committed \$75,000** and continues to seek additional funding for this long-term initiative. We are actively looking for dedicated community partners to support this project.

Engage Directly

Boost Brand Exposure

Expand Reach In The Community

With high-visibility opportunities at various events, school partnerships, and social media platforms, sponsoring CCAF enhances your community presence while making a meaningful impact on local families. Together, we can uplift youth athletics, fortify school programs, and foster a more active, connected Central Coast.





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Event & Program

Sponsorship

Legacy Sponsor Recognition & Benefits

\$5,000+

Sponsorship of ALL CCAF Events & Programs in 2026, which includes:

- Prominent logo placement on ALL CCAF 2026 event and program materials
- Featured spotlight presence on our website and social media platforms
- Verbal acknowledgment during major events and awards ceremonies
- Designation as one of our "Community Legacy Partners"

CCAF Events & Programs in 2026:

• AG All Comers Track Meet Series	• Elementary School Championships Track Meet
• Ryan's Ranch Run 5K/10K & Kids Mile	• Elementary & Middle School Cross Country Championships
• CCAF Elementary & Middle School Track Meet Series	• "PE Best" Elementary School PE Awards Program
• Jingle Bell Dash	

All contributions are directed towards fostering youth athletics in our community. As a fully volunteer-based organization, we dedicate 100% of our efforts to this mission.

\$2,500

Champion Event Sponsor

- Select 2 Events or Programs in 2026 (event & program list above)
- Your logo will be featured on event promotional shirts and materials
- Event-day booth or display opportunity
- Social media recognition
- Event PA announcements

\$1,000

Podium Event Sponsor

- Select 1 Event or Program in 2026 (event & program list above)
- Logo on event promotional materials
- Social media recognition
- Event PA announcements

\$500

Starting Line Event Sponsor

- Select 1 Event or Program in 2026 (event & program list above)
- Name listed on event promotional materials
- Event PA announcement



→ Contact Us

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