

# Central Coast Athletics Foundation

# Why Sponsor Us?



Supporting CCAF is more than a sponsorship—it's an investment in the health, growth, and future of our community. When you partner with CCAF, your business directly empowers thousands of local youth by expanding access to Track & Field, Cross Country, and other year-round athletic programs that build confidence, resilience, and lifelong healthy habits. Your brand becomes aligned with positive community impact, educational enrichment, and athletic excellence across San Luis Obispo County.

All contributions are dedicated to supporting youth athletics within the community. We are a completely volunteer-based organization, with 100% of our efforts focused on this mission.

## Community Impact Project:

**Legacy Video Scoreboard Project – Arroyo Grande High School Doug Hitchen Stadium.** CCAF is spearheading a significant upgrade that focuses on community enhancement:

- A cutting-edge video scoreboard designed for athletics, graduations, assemblies, and various community events.
- **CCAF has already committed \$75,000** and continues to seek additional funding for this long-term initiative. We are actively looking for dedicated community partners to support this project.

**Engage Directly**

**Boost Brand Exposure**

**Expand Reach In The Community**

With high-visibility opportunities at various events, school partnerships, and social media platforms, sponsoring CCAF enhances your community presence while making a meaningful impact on local families. Together, we can uplift youth athletics, fortify school programs, and foster a more active, connected Central Coast.





# Central Coast Athletics Foundation Event & Program Sponsorship

## Legacy Sponsor Recognition & Benefits

**\$5,000+**

Sponsorship of ALL CCAF Events & Programs in 2026, which includes:

- Prominent logo placement on ALL CCAF 2026 event and program materials
- Featured spotlight presence on our website and social media platforms
- Verbal acknowledgment during major events and awards ceremonies
- Designation as one of our "Community Legacy Partners"

### CCAF Events & Programs in 2026:

- AG All Comers Track Meet Series
- Ryan's Ranch Run 5K/10K & Kids Mile
- CCAF Elementary & Middle School Track Meet Series
- Jingle Bell Dash
- Elementary School Championships Track Meet
- Elementary & Middle School Cross Country Championships
- "PE Best" Elementary School PE Awards Program

All contributions are directed towards fostering youth athletics in our community. As a fully volunteer-based organization, we dedicate 100% of our efforts to this mission.

## Champion Event Sponsor

**\$2,500**

- Select 2 Events or Programs in 2026 (event & program list above)
- Your logo will be featured on event promotional shirts and materials
- Event-day booth or display opportunity
- Social media recognition
- Event PA announcements

## Podium Event Sponsor

**\$1,000**

- Select 1 Event or Program in 2026 (event & program list above)
- Logo on event promotional materials
- Social media recognition
- Event PA announcements

## Starting Line Event Sponsor

**\$500**

- Select 1 Event or Program in 2026 (event & program list above)
- Name listed on event promotional materials
- Event PA announcement



→ Contact Us



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